

Artist Statement Gerard Boersma

I create colorful and highly detailed works of art to express my love for the modern human as well as my concerns about contemporary society.

My hyperreal paintings show people on the streets, in stores, public transport and museums or zoom in on popular products.

For me, the glimpses of everyday life are important as they say a whole lot about today's society. They show the way people see themselves, how they interact or are influenced in various ways by modern developments.

I observe it, enlarge it and paint it. Time freezes and our fast and busy lives are forever captured in a moment. Finally ready to be observed quietly.



Marilyn, acrylic on masonite, 71 x 48", 2017, available through Photorealism.com



Biography

I'm a professional and international acclaimed artist for over 20 years well known for my own style of realist painting.

My art is in museums, galleries and private collections all over the world (6 continents, >30 countries). Paintings were shown alongside the biggest names in art history at leading art fairs in Europe and United States.

I've studied painting and fine art at the School of Arts Minerva in the Netherlands, specializing in meticulous form of realistic painting. I live in Leeuwarden, but grew up in Makkum where I recently opened my new studio.

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Ralph's Supermarket, acrylic on masonite, 38 1/2" x 29 1/2", 2016, sold



Nighthawks, acrylic on masonite, 150 x 120 cm, 2017

**'Wonderful work especially those of people on the streets and in stores.
The paintings of people in museums are the first of their kind.'**

- Ivan Karp, OK Harris Gallery, American art dealer instrumental in the emergence of pop art, promoted many '60s pop artists, such as Rauschenberg, Lichtenstein, Jasper Johns and Andy Warhol,



'I enjoyed seeing your paintings and your website, very nice work.'

-Ralph Goings, first generation American photorealist artist

'Great works!'

- Don Eddy, first generation American photorealist artist

Curriculum Vitae

Gerard Boersma (01-08-1976, Harlingen)
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Slot Machines, acrylic on masonite, 36 x 27", 2016
 private collection of the artist

Representation

Waterhouse Gallery, Santa Barbara, USA
 Gallery Costé, Deauville, France
 Photorealism.com, Boca Raton, USA

Selected Solo Exhibitions and Important Events

2021	Galerie Bötcher & Meider, Köln, Germany
2018	Online auction with Picasso, Lichtenstein, Warhol, Banksy, Basquiat, Klein, Koons Brancusi, Hirst, Murakami, Ai Wei Wei and many others, Miamian Auctions House
2016-2014	Worked exclusively for art collector from Los Angeles, USA
2013	ABC Treehouse, Amsterdam
2012	Museum Joure, Joure
2009	Amstel Gallery, Dronten ARTemisia, Leeuwarden Gemeentehuis Skasterlan, in cooperation with Museum Joure, Joure
2008	Galerie Van Den Berg, Leeuwarden
2007	Start of weblog for which I create a number of small studies weekly
2006	ARTemisia, Leeuwarden Lyppens Diamantairs, PC Hooftstraat, Amsterdam Galerie Artsite, Haarlem Warenhuis Vanderveen, Assen
2004	ARTemisia, Leeuwarden Postma Interieur, Drachten
2002	Jan de Jong Interieurs, Leeuwarden Royal Talens Head Quarters, Apeldoorn Met Verve, Leeuwarden
2001	Pinkroccade, Groningen



Bar In Vegas, acrylic on masonite, 35 1/2 x 27 2/3", 2014, sold

'Dutch painter Gerard Boersma takes a decisively direct approach to hyperrealist painting. Depicting glimpses of everyday life across the globe in stunning detail, the world becomes his canvas, one which he makes sure to render with utmost faithfulness.'

-Vice.com

Selected Group Exhibitions

2022	Makkum Art	2011	Artspot Amsterdam, Galerie Roos van Tudor, Amsterdam
2020-2018	Waterhouse Gallery, Santa Barbara, USA		Galerie Roos van Tudor, Leeuwarden
2018	Groupshow with Andy Warhol, Keith Haring, Damien Hirst, Banksy and others, Gallery Costé, Deauville, France		Martinikerk, Galerie Roos van Tudor, Franeker
	Groupshow, Rarity Gallery, Mykonos, Greece		LA Art Show, Amstel Gallery, Los Angeles, USA
	Zomertentoonstelling, Twee Pauwen, Den Haag	2010	Art Chicago, Amstel Gallery, Chicago, USA
	Gallery Hoffmann, Ras Al-Khaimah, United Arab Emirates		Affordable Art Fair, Amstel Gallery, London, UK
2016	Painting demonstration at Kazimir Malevich show, Drents Museum, Assen		LA Art Show, Amstel Gallery, Los Angeles, USA
2013	Galerie Rudolfy, Amsterdam	2009	Affordable Art Fair, Amstel Gallery, Amsterdam
2012	Tresoar, curator Galerie Roos van Tudor, Leeuwarden		Nieuwe Uitleenschatten, Aa Kerk, Groningen, SBK
2011	Museum De Andere Kant, group show with Jopie Huisman and others, Workum		Amsterdam en CBK Groningen
			Back from LA and New York, Amstel Gallery, Dronten



Coffee Bar In Agrigento, acrylic on masonite, 35 1/2 x 27 2/3", 2020, \$5800

2009	Bridge Art Fair New York, Amstel Gallery, New York, USA LA Art Show, Amstel Gallery, LA, USA Galerie Kunstuitleen, Leeuwarden	2005	Mc Kinsey, Amsterdam Painting Demonstration, Drents Museum, Assen Castor en Pollux, Bilzen, Belgium Galerie Rudolfy, Amsterdam Galerie Help U Zelfen, Winterswijk Galerie Walls, Amsterdam Agora Gallery, New York, USA
2008	Affordable Art Fair, Warnars & Warnars Amsterdam Amstelveldkerk, Amsterdam Galerie Help U Zelfen, Winterswijk Koops Makelaardij, Haarlem SG, Emmen	2004	Omrop Fryslân, Leeuwarden Agora Gallery, New York, USA
2007	'Weblog in the Flesh', Zoete Broodjes, Amsterdam Master Art Consultancy, Amsterdam 'Nieuwe Gezichten', Fries Museum, Leeuwarden 'De Openbaringen van Mudhoen', Fries Museum, Leeuwarden	2003	Gemeente Smallingerland, Drachten Galerie Walls, Amsterdam Kunstroute Wunseradiel, Wons Galerie Noord, Groningen Kunstroute, Leeuwarden Fries Museum, Leeuwarden Galerie Noord, Groningen
2006	Galerie Graus, Echt	2002	ICO, centrum voor kunst & cultuur, Assen
2005	Florence Biennale, Florence, Italy Gemeente Smallingerland, Drachten	2001	Galerie Bas, Sneek



Va Bene, acrylic on masonite, 36 x 27", 2015, sold

"Gerard Boersma paints people doing things they rarely think about—like walking on the street, standing at the deli counter, or getting cash from an ATM.

Given his subject matter, and his hyperrealistic style, at first glance, you might think his paintings are photographs, but they're more pure. They have all the high contrast and drama of a Renaissance painting but it's set in modern times.

Bright lights gleam on glass and chrome, playing across a busy composition—but nothing is haphazard; nothing is painted by chance. The different surfaces are all rendered exceptionally well, whether marble, glass, tile, metal, fabric, or denim.

And despite the busy nature of the composition, there's still space and room aplenty for your eye to wander around the scene, taking in every single, fascinating, detail."



'I love the fresh, realistic and colourful style of your paintings. We are currently proud owners of 6 pieces in different sizes, the latest ones even came perfectly framed and all of them were carefully packaged. The original paintings always look much nicer than what we could see on the computer screen. We are more than happy with your art! Thank you again and keep on going!'

-Moni and Martin Hassler, Switzerland

Poquito Mas, acrylic on masonite, 35 1/2 x 27 2/3", 2015, sold

Education

1999 - 2001	School Of Art Minerva, Groningen, graduated in 2001
1995 - 1999	Art Teacher, Noordelijke Hogeschool Leeuwarden, Leeuwarden, graduated in 1999

Selected Collections and Commissions

2022 - 2007	Hundreds of paintings in corporate and private collections worldwide (±30 contries, 6 continents). Collectors who collect my work also collect Raphael Soyer, Ralph Goings, M.C. Escher, Steve Mills, Stephen Magsig, Alyssa Monks and many others
2019 - 2001	Numerous commissioned paintings for corporate and private collections
2003	Painting 'The Bus-stop' in permanent collection Fries Museum, Leeuwarden

Awards and Scholarships

2005	4th prize for painting, Lorenzo Il Magnifico Medici prijs, Florence Biennale, Florence, Italy
2004/ 2005	scholarship Fonds BKVB
2003	public award and honourable mention, Vredeman de Vries Vormgevingsprijs
2001-2004	scholarship Wik



Coffee Bean Airport, acrylic on masonite, 35 1/2 x 48", 2017, sold

All of these paintings are bright and colourful and energetic but they do highlight a dark side of modern living – self-absorption, disconnectedness, lack of intimate relations, an erosion of close-knit community.



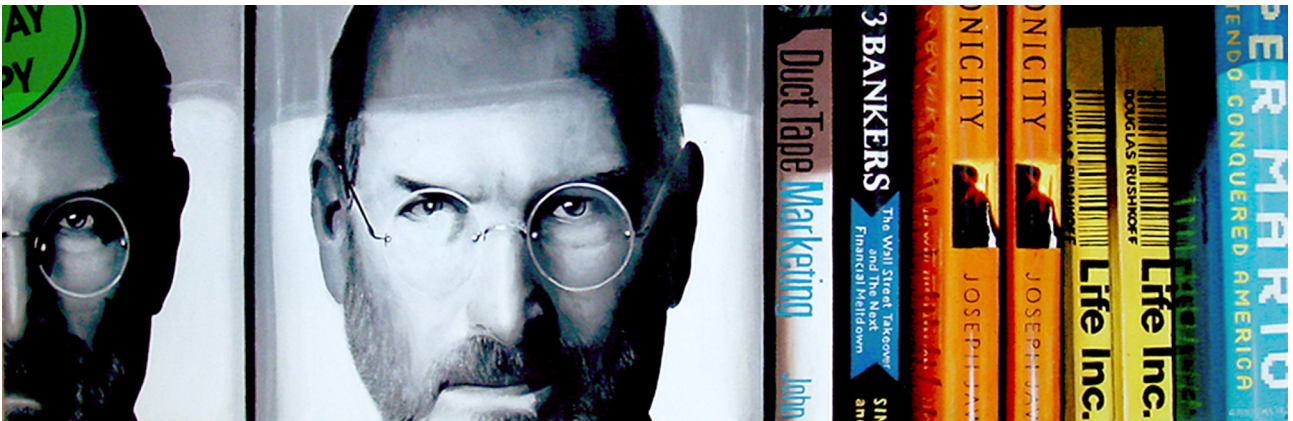
My painting Hope hanging between works by Banksy and Andy Warhol at Gallery Costé, Deauville, France. Other exhibitors included Keith Haring, Damien Hirst, Mr. Brainwash and a few others

Current Selling Prices

\$1500 - 15000 It is my intention to focus more and more on the high end market and to create giant scaled works

Selected Articles and Publicity

2018	internet	Empty Easel, USA
	internet	Supersonic, USA
2017	internet	On Art And Aesthetics, USA
	radio/television	Noardewyn Live
	television	Finster Op Fryslan
	internet	Vice.com, Creator Magazine, USA
	internet	Online Kunstenaars
	internet	Bizarre Beyond Belief, USA
	internet	Risunoc, Russia
	magazine	Centralzine Magazine, Barcelona, Spain
2016	internet	Flavorwire, New York, USA
	internet	Alfa Studio, New York, USA
2014	internet	Fifty Artists, Colorado, USA
2013	internet	Daily Paintworks, Austin, Texas, USA
2011	television	Painting 'The Prophet' (portrait of Geert Wilders with muslims) used as illustration in morning national news, NOS Journaal
	newspaper	Leeuwarder Courant
	newspaper	Weekkrant Fryslan
	television	Hjoed, Omrop Fryslan
	television	Mercurius
2010	calendar	Airmiles



Jobs and Books, acrylic on masonite, 10 x 30", 2012, sold

2010	book	Acrylic Innovation: Styles & Techniques Featuring 64 Visionary Artists, Nancy Reyner, North Light Books, Santa Fe, USA
	magazine	De Moanne
	catalogue	Painting 'Swing' printed in catalogue, Art Chicago, Chicago, USA
	newspaper	Leeuwarder Courant
	newspaper	Friesch Dagblad
2009	internet	Paintblog, Eric Cator, Canada
	book	Famous Frisians in America, Peter de Haan and others.
		Friese Pers, hardcover, 319p
	magazine	Styl
	newspaper	Friesch Dagblad
	newspaper	Leeuwarder Courant
	radio	Omrop Fryslan
2008	newspaper	Financieel Dagblad
	book	De kleur van Friesland: beeldende kunst na 1945, Huub Mous, Friese Pers/ Noordboek, hardcover, 256 p
	book	Colour, Obsession, Joy and Torment, The Daily Painters Art Gallery, publisher dailypainters.com, softcover, 165p
	radio	Radio Assen, Assen
	magazine	Zakenspiegel
2007	newspaper	Leeuwarder Courant
	television	Omrop Fryslân
	radio	'Desmet Live', Ikon
	newspaper	Volkskrant
	magazine	WATCH Magazine, Russia
2006	magazine	WATCH Magazine, Nederland
	catalogue	Met Stip, GEM, Museum voor actuele kunst, Den Haag
	magazine	Mister Motley
	magazine	Kunst en Wetenschap
	newspaper	Kunstkrant Noordnederland
2005	magazine	Styl
	television	documentary Gerard Boersma in New York, 25 minutes
		Omrop Fryslân
	catalogue	Florence Biennale, Florence, Italy
2004	newspaper	Leeuwarder Courant
	newspaper	The Sun, New York, USA
	magazine	Blend
2003	television	Omrop Fryslan
	newspaper	Dagblad van het Noorden
2002	magazine	Safe
	radio	Radio Drenthe
2001	newspaper	Leeuwarder Courant



In The Car, acrylic on masonite, 36 x 24", 2018, sold



Sports Bar In Las Vegas, acrylic on masonite, 32 x 25", 2022, \$4300