

Customized Paintings and Portraits

Besides my free work I also create customized paintings. You or your loved ones can be portrayed in my own and unique style. You literally immortalize your loved ones. An ultimate gesture of love!

Owning your own portrait is a beautiful thing to have, but it's also a great present to give to someone special. It doesn't matter if you're looking for a portrait of a man, woman, child or group, I'm more than capable to paint it all. Not only does a portrait make your living room more beautiful, it also makes it way more personal.

After a brief conversation via email or telephone I can come up with suggestions that both fit your preferences as well as your budget. Personal contact between you and me is an absolute must. After all, it's all about you and your wishes!

Your portraits are made with the greatest care at the highest quality possible for very reasonable prices. You already have your own portrait for just 100,- euro. You can choose from many sizes and possibilities, all I need is a good picture. This makes posing unnecessary and your portrait is still a surprise if you give it away as a present.

Interested? Please feel free to contact me anytime at the address on your right. I'm looking forward hearing from you!

kind regards, Gerard Boersma



Jeen, acrylics on masonite, 9.4 x 7.1" or 24 x 18 cm, 2006

Contact

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Hester, acrylics on masonite, 10.6 x 14.2" or 36 x 27 cm, 2005

1 How does it work? Step by Step

1 You can easily order your portrait by calling me at 0031 (0)58 2151276 or by sending me an email at info@gerardboersma.nl. Please read 'How to order' for details

2 You send your pictures

3 You and me pick the most suitable picture for your portrait

4 I edit the picture

5 You receive the edited picture by email

6 After your approval I will begin to paint

7 You receive a picture of your finished portrait

8 Delivery



Rik and Leon, acrylics on masonite, 13.8 x 7.1" or 32 x 24 cm, 2006



Floris, Annemee and Roderick, acrylics on masonite, 23.6 x 31.5" or 60 x 80 cm, 2006

2 Working Method

When you order a portrait I will ask you to send a couple of pictures of the person you wish to be portraited. After I received your pictures you and me will pick the one picture most suitable for the portrait.

It's very important that the picture is a speaking likeness of the person. The look, attitude, gestures all need to be typical for the portraited person. You will receive this 'sketch' by email so you have a good idea how the finished portrait will look. After your approval of this 'sketch' I will begin to paint.

Usually your portrait can be ready within 15 workingdays. Of course this depends on the size and what exactly needs to be painted. In any case, I will give you good time indication upfront.

When your portrait is finished, I will send you an image of your portrait by email. If you like what you see, I will send the portrait to you by mail. If you don't, I will make adjustments, until you are fully satisfied. This is very important to me and you only receive your portrait if you are! Your portrait will be framed so you can hang it on your wall immediately.

If your portrait unfortunately slightly damages over the years, then I'm always prepared to restore it for free. For large damages which I cannot repair myself, you need to contact a professional restorer.

If you have questions or remarks, please don't hesitate to contact me by calling 0031 (0) 58 2151276 or email me at info@gerardboersma.nl

3 Material

Your portraits are made with the greatest care with acrylics on masonite. Acrylics is a high quality paint, just like oilpaint. It's used by many professional artists. It's an young paint though, not fully developed until the 20th century. Because of this there aren't any real old acrylic paintings yet, but in theory it should withstand the ravages of time gloriously. The paint is really elastic, similar to rubber, therefore it doesn't crack easily.

I swear by this high quality paint, because it's appearance is just perfect for my style. The paint also dries very quick, within 5 minutes the paint is dry and ready for a new layer of paint.

Another advantage of acrylics is that it's soluble in water. I therefore don't have to clean my brushes with the poisonous turpentine. After drying it cannot any longer dissolve in water.

The wood I use to paint on is called masonite. Many professional artists use this type of wood. Masonite is a hardboard but it's been soaked in oil. Therefore masonite is many times stronger than normal hardboard and it can withstand water. I prefer masonite above canvas, because it's doesn't move all the time while painting. Before I start to paint I first puts an underlayer of Gesso on the masonite. The Gesso attaches itself to the wood and the paint attaches real well on to the Gesso. The biggest disadvantage of wood is off course that it lives. It might curve a little sometimes by large changes in temperature. After a while it also straightens out completely, but it's wise not to hang your portrait directly above a stove or a heater.



Hester, acrylics on masonite, 9.4 x 7.1"
or 24 x 18 cm, 2006

4 Pictures

Although I'm more than capable to paint after real life, I rather use pictures to paint portraits. Usually people aren't used to sit for a portrait and sometimes it's just better to paint a spontaneous moment which cannot be captured by sitting. Try to smile for 5 minutes and you understand why I rather use pictures. Pictures makes posing unnecessary too so your portrait is still a surprise when you give it to someone special.

The pictures need to be sharp. Unsharp pictures cannot be used for a portrait, because certain elements are so vague, that a speaking likeness is out of the question. It's also important that the gestures, look and attitude all are typical for the portraited person.

Don't worry if your picture has a lot of elements in it which don't need to be there. I don't paint such things, as long as the face is clear, then it's a good picture. I will guide you through to whole process, so you don't have to worry not getting exactly what you're looking for.

Iona, acrylics on masonite, 9.4 x 7.1"
or 24 x 18 cm, 2006

5 Prices for Portraits (not included taxes and shipping costs)

size	number of subjects				
	a subject is a head, hand, body* or significant object				
	1	2	3	4	5
18 cm x 24 cm (7" x 9")	100,-	200,-	320,-	440,-	570,-
24 cm x 32 cm (9" x 12")	170,-	290,-	420,-	560,-	700,-
30 cm x 40 cm (12" x 16")	280,-	400,-	530,-	680,-	840,-
40 cm x 53 cm (16" x 21")	390,-	520,-	650,-	800,-	970,-
45 cm x 60 cm (18" x 24")	520,-	650,-	760,-	910,-	1100,-
60 cm x 80 cm (24" x 32")	650,-	760,-	890,-	1100,-	1250,-

Decide on an appropriate size, then select the column that matches the number of subjects in the portrait to see the price. Don't be concerned if you're unsure of the size or number of subjects. The final size and composition will be tailored to your needs as we work our way through the painting process. If your size or number of subjects aren't mentioned, please contact me for an exact price. Also contact me if you wish to know how much the taxes and shipping costs exactly are going to be.

*= a body is a trunk, arms and legs



Portraits of my mom and my dad

6 How to order

- 1 Before you place an order
- 2 To place an order
- 3 Payment
- 4 Delivery and shipment of your order

1 Before you place an order

I'll charge an additional fee for shipping and handling, which depends on the size of the painting and the country you come from. Therefore make sure you contact me on your exact fee for shipping and handling before you make any payments.

I will personally guide you through the whole process, but it's always a good thing if you have a clear picture in your mind of all your wishes and needs.

2 To place an order

You can easily place an order by calling 0031 (0) 58 2151276 or by sending an e-mail to info@gerardboersma.nl.

After receiving your e-mail we will contact you as soon as possible, but within two working days for a confirmation of sale and to make an agreement for payments and delivery.

You will also receive a good time indication when your portrait can be finished. After you placed your order we follow the steps as described in the section 'Portraits, how does it work, step by step'.



Tygo, acrylics on masonite, 13.8" x 7.1" or 32 x 24 cm, 2008

3 Payments

I will send you through PayPal a payment request for the complete costs. PayPal enables the payment in Euro even if you are located outside the Euro zone.

If you don't have PayPal you can fulfill your payment for your order by wiring the amount plus the additional fee for shipping and handling to my bankaccount. Please contact me for details if you wish to do so.

Payments can be made in full at once or in a maximum of 2 terms within 2 months.

Please don't forget to give me your address so I know where to ship your painting to. You can either give me your delivery address by phone 0031 (0) 58 2151276 or by e-mail info@gerardboersma.nl

Your address and personal information is solely used for this purpose and will not be passed on to others.

Micha, acrylics on masonite, 9.4 x 7.1" or 24 x 18 cm, 2008

4 Shipping and handling

I'll charge an additional fee for shipping and handling. This fee is depending on the size of your portrait and which country you come from. Before you place an order make sure you contact me for the exact costs of shipping and handling. You can contact me by phone 0031 (0) 58 2151276 or by e-mail info@gerardboersma.nl

After receiving your full payment and the additional fee for shipping and handling I'll ship your order, carefully packageed in a specially designed case. The delivery can take up to 20 days but is usually made within 7 days.

After receiving your order you should carefully inspect the painting on possible damages. Please contact me by phone 00 31 (0) 58 2151276 within 24 hours if you find any. I will do my best to correct it.



Ben & Elly, acrylics on masonite, 13.8 x 7.1" or 32 x 24 cm, 2008



Menko, acrylics on masonite, 13.8 x 7.1" or 32 x 24 cm, 2006

7 Guarantee

It's very important to me that you're fully satisfied with your portrait and that it lives up to your needs.

If you, for any reason, aren't satisfied with your portrait, contact me within 2 working days by phone 0031 (0)58 2151276 or send me an email at: info@gerardboersma.nl

I will do his best to solve the problem and make adjustments in your portrait when needed.

If your portrait unfortunately slightly damages over the years, then I'm always prepared to restore it for free. For larges damages which I cannot repair himself, you need to contact a professional restorer.

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